ICELAND’S TOURISM BOOM

OVERNIGHT STAYS BY REGION

SOUTH 44%
WEST 27%
REYKJAVIK 90%
REYKJANES PENINSULA 32%
INTERIOR 12%
WESTFJORDS 81%
NORTH 32%
EAST 27%

INTERNATIONAL VISITORS TO ICELAND

VISITOR SPENDING

Travel consumption (ISK bn.)

GOODS AND SERVICE EXPORTS BY SECTOR

SOURCES:
http://www.ferdamalastofa.is/en/research-and-statistics/visitor-surveys
http://www.ferdamalastofa.is/static/files/ferdamalastofa/Frettamyndir/2016/juni/tourism_-in_iceland_in_figures_may2016.pdf
https://www.islandsbanki.is/library/Skrar/English/Products-and-Services/Publications/tourism_in_iceland_2016.pdf

TOP 5 NATIONALITIES VISITING ICELAND IN 2015*

INTERNATIONAL VISITORS BY SEASON IN 2015*


top 5:

Travel consumption (ISK bn.)

-effects of tourism

75.7% of Icelanders deem that TOURIST PRESSURE on Icelandic nature IS TOO HIGH.
61.5% of Icelanders feel tourists have INCREASED their INTEREST in Icelandic NATURE.
55.9% of Icelanders believe tourism has created attractive JOB OPPORTUNITIES.
51.5% of Icelanders think tourists have increased interest in their OWN CULTURE.
42.3% of Icelanders believe tourism has led to a WIDE RANGE of SERVICES.

*Based on passenger numbers travelling through Keflavík Airport

Sources:
http://www.ferdamalastofa.is/en/research-and-statistics/visitor-surveys
http://www.ferdamalastofa.is/static/files/ferdamalastofa/Frettamyndir/2016/juni/tourism_-in_iceland_in_figures_may2016.pdf
https://www.islandsbanki.is/library/Skrar/English/Products-and-Services/Publications/tourism_in_iceland_2016.pdf