

TOP FIVE REASONS TO LEARN A FOREIGN LANGUAGE



Learn a life skill

Did you know that studying a language is about much more than gaining a qualification? Speaking a foreign language is a life skill that improves your brain functionality by making it recognise, understand and communicate in another language system.



Improve communication

Communicating with others is an essential part of learning a language, whether it's verbally, aurally, in writing or reading. Building on these skills can help improve your studies in other subjects too!



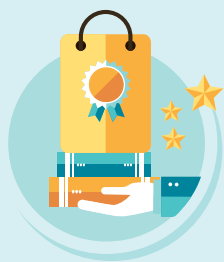
Gain cultural awareness

By studying a language, you will learn about other countries' cultures, people, traditions, customs and culinary delights. Even better, it will give you a taste for the wider-world.



Bon voyage

The best part of being a linguist is that you can jet off to the country and enjoy real-life opportunities to practise the language, experience a new way of life and make memories.



A brighter future

Language skills are in demand! So whether you're interested in teaching, translating, interpreting, tourism or business, the opportunities for linguists are endless.

Most popular jobs for language students

- 1 Marketing, PR and Sales **18.2%**
- 2 Business, HR and Finance **18.1%**
- 3 Retail and Catering **13%**

'Language learning is vital for the UK's future prosperity and global standing.'

The British Council

Average earnings for linguists

- 1 German **£34,534**
- 2 Arabic **£34,122**
- 3 French **£32,646**
- 4 Dutch **£29,423**
- 5 Spanish **£29,262**

93.9% of language graduates are in employment or go on to further study within 6 months of graduating.

https://www.hecsu.ac.uk/assets/assets/documents/What_do_graduates_do_2016.pdf

<https://www.prospects.ac.uk/careers-advice/what-can-i-do-with-my-degree/modern-languages>

<http://www.telegraph.co.uk/education/educationopinion/11369703/Language-learning-in-the-UK-cant-wont-dont.html>

<http://uk.businessinsider.com/adzuna-jobs-data-top-languages-for-the-highest-paid-jobs-in-britain-2016-9/#4-dutch-29423-there-are-1865-jobs-currently-available-for-those-able-to-speak-the-language-of-the-netherlands-6>



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