**TOP FIVE REASONS TO LEARN A FOREIGN LANGUAGE**

**Learn a life skill**
Did you know that studying a language is about much more than gaining a qualification? Speaking a foreign language is a life skill that improves your brain functionality by making it recognise, understand and communicate in another language system.

**Improve communication**
Communicating with others is an essential part of learning a language, whether it's verbally, aurally, in writing or reading. Building on these skills can help improve your studies in other subjects too.

**Gain cultural awareness**
By studying a language, you will learn about other countries’ cultures, people, traditions, customs and culinary delights. Even better, it will give you a taste for the wider-world.

**Bon voyage**
The best part of being a linguist is that you can jet off to the country and enjoy real-life opportunities to practise the language, experience a new way of life and make memories.

**A brighter future**
Language skills are in demand! So whether you’re interested in teaching, translating, interpreting, tourism or business, the opportunities for linguists are endless.

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**Most popular jobs for language students**

1. **Marketing, PR and Sales** 18.2%
2. **Business, HR and Finance** 18.1%
3. **Retail and Catering** 13%

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**‘Language learning is vital for the UK’s future prosperity and global standing.’**
The British Council

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**Average earnings for linguists**

1. **German** £34,534
2. **Arabic** £34,122
3. **French** £32,646
4. **Dutch** £29,423
5. **Spanish** £29,262

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93.9% of language graduates are in employment or go on to further study within 6 months of graduating.

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