

# THINKING ABOUT A CAREER IN

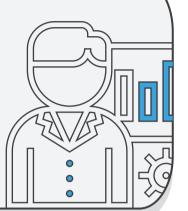
# **BUSINESS?**



## **ENTREPRENEUR**

## Be your own boss

A source of new ideas, goods, services and business, an entrepreneur is commonly seen as an innovator. Rather than working as an employee, an entrepreneur sets up and runs a business, and the ones who are successful in taking on the risks of a start-up are rewarded with profits, fame and continued growth opportunities.



# **BUSINESS ANALYST**

## Problem? No problem

Become the bridge between problems and solutions as you work together with senior managers and other professionals to support changes to the way an organisation works. This can include changes across a whole business or just one small part of it.



## **INVESTMENT MANAGER**

#### Money, money, money!

Help private and corporate clients invest their money in the best places as you offer your opinion on economic trends in the UK and across the world, providing financial advice on a range of investment matters.



# **MARKETING**

## Creativity is the word

Promote products and services to the wider world through a number of different techniques and channels. You're the creative talent behind the marketing campaigns you see on social media, television and events.



## SALES

#### Let's talk...

Work with individuals, businesses and government organisations to find their needs, create solutions and ensure a smooth sales process. You'll aim to win new business, strive to maintain good relationships and gain repeat business wherever possible. Good for those with the gift of the gab!



## Top of the ladder

From operations to marketing, strategy to finance and hiring to firing, every aspect of a company is the responsibility of the CEO. They're responsible for the success or failure of the company, but with this title comes the power, the salary and the chance to be the boss!



# **PROJECT MANAGER**

## Organisation is key

Responsible for the planning, management, coordination and financial control of a project, you'll oversee a team to ensure that the task is completed on time and within budget.















