



Junior Graphic Designer

Salary: £24,000 - £28,000 dependant on experience

Hours: Full time – 37.5 hours per week

Base: The role is based at our Head Office in Derby.

Option for hybrid-working with a minimum of 3 days per week at our Head Office in Derby.

The Role

If you're a passionate and creative individual with a strong desire to be a successful Graphic Designer, then this could be the role for you! We're a vibrant and forward-thinking company who are passionate about creating opportunities for young people to embark on UK based and international educational, concert, ski, sport and adventure tours.

As a Junior Graphic Designer you'll play a significant role in our busy in-house marketing team who, together, have combined responsibility for marketing the travel experiences of our 3 brands: Rayburn Tours, Venture Abroad and Sports Tours Ltd.

You will collaborate with the Marketing and Creative team to bring our brands to life through compelling visual content.

Key duties include:

- Working with the Marketing and Creative team to conceptualize, create, design, and develop online and offline marketing materials for all three brands.
- Contribute fresh ideas during weekly marketing meetings and actively participate in ongoing projects.
- Provide administrative support, including creating and scheduling engaging social media graphics across Facebook, Instagram, X, TikTok, and LinkedIn.
- Adhere to and champion our Company Brand Guidelines.
- Propose innovative concepts and improvements for promotional materials and marketing campaigns.
- Collaborate with Marketing and operational departments to:
 - Develop a deep understanding of our products, brands, markets, and customers.
 - Grasp the core message and target audience for each campaign.

The Candidate

We are looking for a creative and enthusiastic individual to join our company, who will assist in driving, developing and improving the design needs of our business. Mentored by our Creative Lead, the ideal candidate will possess the confidence and knowledge to take projects from conception to completion whilst working within our branding guidelines.

You will have a positive, enthusiastic, pro-active approach and the willingness to be hands-on.

The experiences we create for our customers are unique, we will therefore fully support you in developing your skills and knowledge throughout your employment with us as we equip you with the confidence, ability and expertise to succeed in your role.

This is a fantastic opportunity for someone who relishes the thought of combining their love of travel and design with their career on a daily basis. Our business has significant plans for future development and growth. We want to hear from people who believe they will succeed in this environment and are excited about the prospect of being part of the team and helping us grow!

Requirements

Key skills and experience

- A graphic design qualification and/or at least 2 years of experience in a design role.
- Proficient in Adobe Creative Suite, particularly Illustrator, Photoshop, Premiere Pro, and InDesign.
- Knowledgeable about social media platforms, including Facebook, Instagram, X, TikTok, and LinkedIn.
- Creative and imaginative thinker.
- Innovative, with the confidence to present new ideas.
- Strong time management skills and ability to prioritise effectively.

Beneficial skills and experience

- Experience with WordPress.
- Excellent communication and writing skills.

Benefits

- A basic annual salary of £24,000 - £28,000 (dependant on experience)
- A bonus scheme
- 24 days holiday per year (increasing with length of service to a maximum of 27 days) in addition to all public holidays
- Contributory pension scheme
- Cycle to Work scheme
- Flexible hybrid working Programme

How to apply

Feeling excited about the role and want to apply? We can't wait to hear from you!

Please send us your CV and portfolio (or a link to your portfolio) along with a great covering letter introducing yourself and detailing why you are a suitable candidate for this position:

Please email your application to recruitment@rayburntours.com



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